



# ELLIOT OBENG

Product Designer / Art Director

As a Product Designer, creating for intuitive user experiences is not only my expertise but also my passion.

## EDUCATION

State University of New York:  
Empire State College  
Computer Information & Science

City University of New York:  
Kingsborough CC  
Liberal Arts & Sciences

## EXPERTISE

User Experience  
Mobile UI Design  
Interaction Design  
Information Architecture  
Responsive Web Design  
Branding (Identity)  
Art Direction

## CONTACT

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elliottobeng.com

hello@elliottobeng.com

## EXPERIENCE

### Adobe

March 2015 - Present

#### Product Designer

Leading the visual design execution of the iOS SDK and Photo Editor by Aviary, a top photo mobile app. Responsible for strategic decision making with the product team. Contributing to the user experience design of Aviary's Product features including visual concepts, high fidelity layouts.

### Comcast

October 2014 - February 2015

#### UX Designer (Contract)

Specialized in user experience strategy and design, as well as prototyping for TV, Web, and Mobile applications. Responsible for researching current usability experience of comcast users and existing products. Visually define all mobile and web designs.

### Erwin Penland

January 2014 - October 2014

#### Senior Mobile UX / UI Designer

Led User Experience and interaction design for all client projects from concept through launch. Architect mobile app experiences by crafting & presenting custom wireframes, site maps, and user flows. Articulating the user's journey to clients during the early stages of development.

### Applico

December 2012 - December 2013

#### Mobile UX / UI Designer

Responsible for applying user experience and design principles in the creation of application flows, wireframes and mock-ups. Conceive, design and develop dynamic and visually stunning user interfaces for mobile devices. Notable clients were Google and Asics.

### Mobli

October 2011 - December 2012

#### UI Designer / Developer

Created intuitive user experience by using wireframes, workflows and clickable mock-ups for iOS & Android versions. Responsible for design and development of several branded web channels for celebrity clients, from concept to production.